

COMPANY OVERVIEW



Tarbx Lubricant & Power Industry is an ISO Certified Company which is founded in 2015. Our Company is Surat, Gujrat Based progressive automotive Lubricants manufacturing organization and it's dedicated to provide consistent quality of goods & services to its wide range of our customers.

Tarbx Company is a strong unit of **Gayatri Enterprise Group** and brand known as **TARBX POWER**. We have relevant experience to formulated all Tarbx Lubricant and Power Industry's products from advanced German technology additive and carefully selected premium virgin base synthetic oils, through rigorous analysis and testing, which are then manufactured to meet and exceed the requirements of national and International standards of respective products, in our state of art oil blending plant following well documented quality assurance program which ensures quality checks , in our well equipped laboratory, right form of raw materials to intermediate stages of production to finished products. We always produce under guidelines of API & JASO.

End User Customer, Distributors & a startup brand that looking for job work is our first priority and customer satisfaction is our motto. This philosophy along with your continued support has enabled "Tarbx Lubricant and power industry" to show continue growth year after since its incorporation.



Why Choose TARBX

Our Vision is always to become a leading contributor in Indian economy, we emerging as leading player in Lubricant Industry. We strive to become a consistent and in lubricants industry in Automotive and Industrial oil and Greases. And we never settle in low quality, Always working with very high Quality Premium Virgin Base oils are used in our every product though Lab R&D analysis and testing, which are manufactured to meet and exceed requirement of National and International Standards of Respective products.

Our Mission is always to be a dynamic, profitable and consistent growth oriented company through leading the market, maximizing excellence in quality and service to ensure a fixed profit returns to our channel partners, to reward employees according to their ability and performance reviews.

PRODUCTS

- Two Wheeler Engine Oil
- Four Wheeler Engine Oil
- Three Wheeler Engine Oil
- Lubricants
- Industrial Oil
- Gear Oils
- Hydraulic Oil
- Break Oil
- Shocker Oil

JOB WORK

- ✓ Our Recherche centre and plant is located at Surat, Gujarat and is not only optimizing the existing products with the best performance but also innovative a new range of products.
- ✓ We do always high quality job work for various new brands and providing him oil and lubricants with dynamic packaging to their needs of market. Thus because we are one stop solution for all the industrial and automotive consumer sector companies. Tarbx offering you a complete wide range of all automotive products.

Tarbx Components

TARBX POWER Lubricants contain three main components. The first is base oil. Its composition and properties vary according to how demanding the requirements are to be met by the product ranges. The original properties of the base oil & Synthetic oil are radically enhanced by the adding two other components i.e. polymers and performance additives.

The functions of lubricants are fundamental to ensuring that your engine stays in good condition.

- Protect against all the causes of wear by the reducing friction and corrosion
- Prevents your engine from overheating
- Ensure good cylinder compression and maximum engine efficiency.
- Ensure that engine is clean by preventing the deposit of various impurities

Some Lubricants in the **TARBX POWER** range go further than this, helping to save on fuel consumption .Protect the post- treatment systems fitted to the most recent engine systems.

We want to create a sustainable brand value for our customers to rely upon **“Make in India”** Superior-quality lubricants and be a global player by creating a niche based on Quality and Customer Support.

AUTOMOTIVE COMMERCIAL AGRICULTURE



Tarbx Power MultiGrade Synthetic oil

- Recommended for all Recommended for Heavy duty engine BSII/BSIII/BSIV, on and off highway. It's available in



Tarbx Power Synthetic oil - Car

- Recommended for all type of Car Esteem, Omni and Gypsy and new of Alto.



Tarbx Power - Bullet Special Oil

- Recommended for all type of Power & Hydraulic Bullet Bike Special bladed with 70% of Synthetic Oil.



Tarbx Power - Bike Engine Oil

- Recommended for all type of Power & Super Bike 100 CC To 250 CC Special bladed with 70% of Synthetic Oil + 30 % base virgin oil blended on German Technology



Tarbx Power - Bike Engine JAR

- Recommended for all type of Power & Super Bike 100 CC To 250 CC Special bladed with 70% of Synthetic Oil + 30 % base virgin oil blended on German Technology
- Also Available for car

Need of Lubricants

- Lubricants play a vital role in numerous commercial and industrial sectors such as automotive, marine, manufacturing, and aviation.
- Automotive applications like engine oil, Gear oil, Hydraulic oil, and brake oil dominate the lubricants market.
- The market has also been geographically segmented into Asia-Pacific, North America, Europe, South America, Middle-East and Africa.
- Extended Intervals of Oil Change.
- Increasing Automotive Sales in the Emerging Markets.
- In terms of consumption in 2018, Asia-Pacific leads the market with a share of ~49%.
- The Asia-Pacific region is also the fastest growing region with a CAGR of ~ 3.6% during the forecast period.
- Asia-Pacific countries, especially in India and China, have led to improvement in the financial status of the consumers, which in turn has boosted the demand for and production and of automobiles.
- Increasing demand and usage of light commercial vehicles in China and India will also push the growth of the automotive lubricants market in the Asia-Pacific region.





Why partner with us?

We understand you have a choice when selecting a Business partner, so here are Six reasons we think you'll be completely satisfied when you partner with **TARBX POWER OIL**.

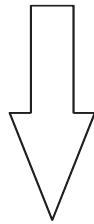
- 1) Depth of Experience**-We have experience and depth of product knowledge required to build you the best solution possible
- 2) Shorter time to go-live**-Your implementation will be accelerated by us and standard base project plans, so you can achieve a faster return on investment in shorter time.
- 3) Huge Opportunities on district level** -You will be given a huge opportunity on district level which will give you the highest earning with great business.
- 4) Training and Empowerment**-Knowledge transfer starts on day one. That way your staff will have the skills and confidence to successfully maintain and enhance the functionality of your system when needed.
- 5) Your success is our success**-We'll do whatever it takes to ensure our customers are successful. We look forward to working with you.
- 6) Large segments of Products in one Platform with All Grade** – we have large segments of products Such as :

- ✓ Engine oil
- ✓ Gear Oil
- ✓ Hydraulic oil
- ✓ Grease

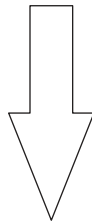


Company Structure & Role

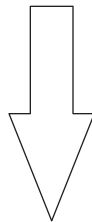
**TARBX LUBRICANT & POWER INDUSTRY (MANUFACTURE)
SUPER STOCKIST/SUPER DISTRIBUTOR**



DISTRIBUTOR/DEALER/RETAILER



MECHANICS



CUSTOMER



WHO IS OUR CUSTOMERS

1. GARAGES
2. MECHANICS
3. OWNERS (TRUCKS /CRASSER/B
4. SERVICE CENTRE
5. LUBRICANTS DEALERS
6. OWN CONTACTS



DISTRIBUTOR CAN DESIGN WORK ON VARIOUS WAYS.THERE ARE SOME WAYS WHICH ARE AS FOLLOWING:

1. DESIGN WITH STAFFS & EMPLOYEE
2. DESIGN THROUGH DEALERS BLOCK WISE
3. DESIGN THROUGH DEALER'S AREA WISE
4. DESIGN AS PER OWN EXPERIENCE OR CHOICE



COMPANY SUPPORTS

- EMPLOYEE SUPPORT
- CHANNEL WISE ADVERTISING (SD-D-DEALER-MECHANICS)
- MONTHLY, QUARTERLY, & YEARLY SCHEME FOR MECHANICS
- DEALER MEETING EXPENSES
- ORDER CLOSING
- DEALER CERTIFICATE
- POSTER, CATALOGUE, FLEX, T-SHIRT, PEN, PAD, ETC.
- MARKET DEVELOPMENT SUPPORT
- SALES SUPPORT - COMPANY SALES STAFF
 - a) Helps in Getting Orders
 - b) Helps to Create Minimum 50 Counters Helps in Sales





SCHEME FOR TARBX LUBRICANT BUSINESS PARTNER

1. There will be scheme only for existing distributors (3 month old) on monthly basis.
2. Schemes will be based on Liters which should be achieved in monthly wise.
3. Gifts items amount will not be converted or adjusted into cash.
4. There should not be any dues at the time of taking gifts.
5. Gifts items will not be adjusted or counted in next month.



ELIGIBILITY CRITERIA FOR TARBX BUSINESS PARTNER

- ✓ Person should be Indian Citizen
- ✓ Must be graduate in any stream from any recognized university or council or state board
- ✓ Don't be involve in any other criminal activities
- ✓ Must have marketing/sales experience at least 2 years in any fields
- ✓ Must to highly work oriented person
- ✓ Must have own two wheeler with valid DL
- ✓ Gordon (Own/lease/rented) with the minimum capacity of 2000 Ltr.



DISTRIBUTORS ONBOARDING PROCESS

- 1) FILL UP DISTRIBUTORS APPLICATION FORM
- 2) DISTRIBUTOR ID GENERATE
- 3) PAYMENT PROCESS
- 4) AGREEMENT
- 5) CONSIGNMENT DISPATCHED
- 6) OPENING CEREMONY

DISTRIBUTORS PROFIT MARGIN

PROFIT MARGIN 25 - 30%



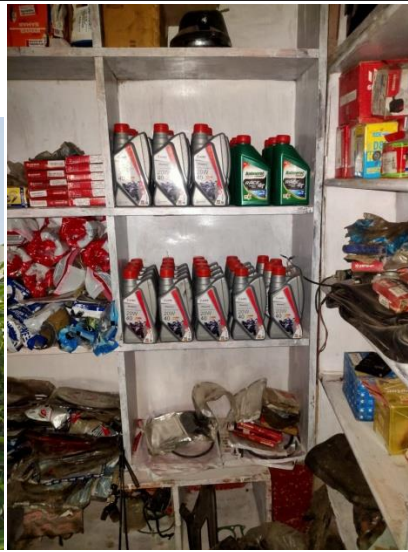
Process with Term & Conditions for the Tarbx Power Business partner

- ✓ PAN Card
- ✓ AAdhar Card
- ✓ Registered Firm
- ✓ GSTN Enrollment Number
- ✓ Current Account in the name of Firm
- ✓ 2 Color Photograph
- ✓ Place Initial Purchase Order should be **2,000 LTR. FOR DISTRIBUTORSHIP** (*Amount will be based on DP*)
- ✓ Mode of Payment (RTGS/NET Banking/NEFT)
- ✓ Goods return policy also available after 3 months with deduction of GST and depreciation charge.





Market Activity







TARBX LUBRICANT AND POWER INDUSTRY

Website: www.tarbxpower.com

Mail id: info@tarbxpower.com

Customer Support No: +91-7669216668

SURAT PLANT



- **Address 1:**

Shayona Plaza, Kenal Road, Near Punagam, Surat, Gujarat – 395010

NOIDA CORPORATE

- **Address 2:**

D-15, Sector 3, Noida – Delhi NCR – 201301, Near Noida, Sector 16 Metro

- **Social Media:**

<https://www.facebook.com/watch/TarbxPower/>



Tarbx Lubricant & Power Industry

Regd. Office:

Shayona Plaza, Kenal Road, Near Punagam, Surat, Gujarat - 395010

Corporate Office:

D-15, Sector 3, Noida – Delhi NCR – 201301, Near Noida, Sector 16 Metro – 201301

Distributor/Dealer Application Form:

I. Basic Information:

1. Name of the Distributor/Dealer _____
(Mr./Mrs./Ms.) _____

2. Permanent Address:- _____

II. Constitution of Distributor/Dealer

3. Proprietorship/Partnertship/Private Ltd. Co./Others _____

4. Details of Proprietors/Partners/Directors: _____

| Name | Address & Telephone No | Residence Address & Telephone No. | Qualification |
|------|------------------------|-----------------------------------|---------------|
| | | | |
| | | | |

Tarbx Lubricant & Power Industry

Regd. Office:

Shayona Plaza, Kenal Road, Near Punagam, Surat, Gujarat - 395010

Corporate Office:

D-15, Sector 3, Noida – Delhi NCR – 201301, Near Noida, Sector 16 Metro – 201301

5. Particulars of Sister Concern/Allied Concern: _____

| Name | Address & Telephone No | Nature of Business | Approx. Turnover (Rs. In Lakhs/Annual) |
|------|------------------------|--------------------|--|
| | | | |
| | | | |

III. Manpower

6. Administrative Staff: _____ Numbers: _____

7. Sales Staff:

| Name | Total Experience | Qualification | Salary |
|------|------------------|---------------|--------|
| | | | |
| | | | |

Tarbx Lubricant & Power Industry

Regd. Office:

Shayona Plaza, Kenal Road, Near Punagam, Surat, Gujarat - 395010

Corporate Office:

D-15, Sector 3, Noida – Delhi NCR – 201301, Near Noida, Sector 16 Metro – 201301

IV. Infrastrucure

8. Location of the office: Main market/Secondary market/Outside Main Township

Tel No.: _____ Fax No.: _____

9. Whether godown lies outside Octroi Zone?

Yes/No

10. GST No: _____ Date: _____

V. Goods:

11. You are interested in Distributorship for:

Engine Oil

Gear Oil

Grease

Coolant

Shocker Oil

Hydraulic Oil

All Hi-Tech Products

Tarbx Lubricant & Power Industry

Regd. Office:

Shayona Plaza, Kenal Road, Near Punagam, Surat, Gujarat - 395010

Corporate Office:

D-15, Sector 3, Noida – Delhi NCR – 201301, Near Noida, Sector 16 Metro – 201301

VI. Territory:

12. Name of Town/Districts for which Distributorship is applied:

VII. Investment:

13. How much investment are you prepared to make for our products?

Rs. _____

Amount in words _____

VIII. Declaration

I/We, the undersigned, have gone through the terms & conditions, as mentioned herein, for my/our appointment as the Distributor of the Company. I/We, fully understand the implications of the terms & conditions.

I/We understand fully that this Application Form can be used against me/us before any Court of Law/Tribunal/Arbitration proceedings, etc. I/We, state that all information as mentioned in this Application Form is true & correct to the best of my/our knowledge and information and I/We shall abide by and maintain the declarations made herein. I further agree to abide by the terms and conditions of this application form as long as I continue to deal with the Tarbx Company. I also agree to be bound by the terms & conditions & policies of supply of goods and payment thereof conveyed from time to time by the company.

Place:
Date:



Signature